

Sing With Me Chinese Song Lyric Writing Project January 8, 2022

FAQ

Overview and Expected Outcomes

- What is the primary purpose of this pilot program?
 To promote Chinese language education through the creation of song lyric writing
- 2. Who is eligible to participate in this program? Can Chinese Heritage Language learners participate?

Chinese Heritage Language Learners can participate in the program as long as they are currently enrolled in a full-year Chinese program. Students who are only enrolled in Chinese heritage language schools are not eligible this year. Native speakers of Chinese are not eligible either

- What are the winning prizes for the awards?\$500 per team and individual winner certificates signed by the judging committee
- 4. What type of final musical products will the winning teams receive?

 Sheet music (Piano-Vocal score) of a song featuring your lyrics, an MP3 audio track, and a YouTube music video featuring your lyrics and credits
- 5. Will our lyrics be adjusted and changed if selected as one of the nine winning teams?

 Yes, the judges and music team will likely need to work with you to make small changes, and they have the final decision-making power on the lyrics' final version
- 6. Will you consider students' age groups and Chinese levels when selecting the nine winning teams?

Yes. As this is the pilot year, we will consider students age and Chinese levels based on this year's participants and will try to be fair for all of them

- 7. If selected as one of the nine winning teams, what will we need to do after that?

 You will likely need to work with the songwriters and musicians to adjust some lyrics and collaborate in some ways to promote your Chinese language program
- 8. Who will create the music part for the winning lyrics?

 A team of music production professionals (from songwriters to music video directors) will create the music.
- 9. Who owns the copyright of the lyrics we will create?



You do, but you and the students also agree not to be paid for any use of the lyrics anywhere, anyway, anytime, in any format, and via any media since this is an educational project. You will receive a consent form to sign if your team wins.

10. What happens to the winning lyrics?

The project will post/publish them worldwide for educational and promotional purposes.

11. How can people access the final audio and videos?

YouTube and other social media, as well as our official website

Final Products

12. How long should the song we are writing lyrics for be?

3-4 minutes

13. What style of Chinese songs are we supposed to create?

Chinese pop songs preferred

14. How many sections shall we create?

Three minimum plus chorus and a possible bridge (see samples posted on our website)

15. Can we provide lyrics based on an already composed melody?

Some melodies have been created for this project and will be shared with you. Please start by selecting a theme, a story, a style, and stay tuned for more information

16. What type of stories should we tell when composing the lyrics and selecting the theme and storyline?

Stories about young people and their life experiences

17. Who should be our target audience listening to the final songs?

Students worldwide

18. Are English words allowed in the lyrics?

Yes, English words are allowed but they should be minimum and used only when they are necessary

Winner selecting process and timeline

19. What are the criteria used by judges to select winning lyrics?

Please see them on the bottom of the project website www.singwithme.org

20. When is the final due date to submit the lyrics?

February 10

21. When will we find out who are selected winners?



February 20

22. When will the final music video come out?

Approx. June 30

23. How many sets of lyrics are we required to submit?

1 per team

24. What is the minimum number of students required to join my team in the project?

1 (the small number is easier to manage anyway)

25. If one or all of my students are minors, do their parents need to approve their participation?

Yes, and the parental consent form will be sent to you, which will be posted at www.singwithme.org

- ◆ How should teachers work with students to write the lyrics
 - 26. Can we work remotely with students to create the lyrics?

Yes, it does not require in-person meetings

27. Can students in my team be from different Chinese levels?

Yes, students can be mixed Chinese levels.

28. Can the teacher help students create the lyrics?

Yes, teachers are encouraged to lead the creative process during this pilot year as long as the students are actively involved

29. What is the minimum involvement expected of students participating in the project?

Selecting themes and storylines, sample songs in both languages, and some parts of the lyrics

30. Are we expected to create the melody and harmony as well?

No. The project is for lyrics only this year, but you are welcome to create your song and music videos for fun and feedback from the professionals.

31. If our Chinese language students are good singers, can they be featured in the final product?

It is possible; please send their singing samples to our general manager

- Guidance, samples, and feedback
 - 32. How can we get feedback before the due date to improve the lyrics?

Send them to our General manager for experts to give you feedback

33. Are there any training documents and FAQ about how to create Chinese pop song lyrics?

Yes it will be posted here www.singwithme.org



34. Where can I find some sample Chinese pop song lyrics and videos? Here it is: www.singwithme.org

35. I missed the training webinar. Is there a recording that I could watch at a later time? It will be posted at www.singwithme.org by January 10